



## Concrete Supply Co. adds new chapter to its American success story with adoption of CO<sub>2</sub> recycling technology

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CHARLOTTE, NC – In 2010, when Henry Batten took the helm of Charlotte based [Concrete Supply Co.](#) at the depth of the worst construction economy in decades, his number one objective as the company's new President was to still have a company in 2011. At that point in time, the North Carolina construction market was in shambles following the recession, and Batten, like everyone else in the construction industry, was simply trying to survive.

Six years later, Concrete Supply Co. is not only still alive, but is a thriving American business leading efforts to bring innovative methods that improve the quality and sustainability of concrete products to the forefront of the market. Concrete Supply Co. is now one of a handful of leading concrete producers across the US that has adopted the groundbreaking [CarbonCure Ready Mixed Technology](#).



Concrete Supply Co. will begin supplying concrete made with the CarbonCure CO<sub>2</sub> recycling technology to Charlotte, NC and surrounding area in Spring 2016.

The CarbonCure Technology uses recycled carbon dioxide (CO<sub>2</sub>) gas to improve the compressive strength of concrete. The CO<sub>2</sub> is collected from the smokestacks of nearby polluters and injected into the concrete mix, where it becomes chemically converted into a solid mineral. The mineralization process makes the concrete stronger, which enables concrete producers to optimize their mixes. With this technology, the concrete required for a typical small high-rise development may prevent as much as 400,000 pounds of CO<sub>2</sub> from entering the earth's atmosphere.

*"Being a leader in sustainability is simply a smart way to do business."*

*- Henry Batten, President, Concrete Supply Co.*

Sustainability has always been a top priority for Concrete Supply Co. Even while the company was struggling to survive in 2010, Batten was a leading participant in the development of the [MIT Concrete Sustainability Hub](#), a research group at MIT dedicated to improving the sustainability of cement and concrete production and the durability, energy efficiency and resilience of concrete buildings and pavements. To this day, Batten serves as Co-Chairman of the MIT Industry Advisory Council, which guides the direction of the Concrete Sustainability Hub and its research.

When Batten first heard about CarbonCure, he immediately recognized the technology as a natural evolution of the concrete industry's quest to provide quality products manufactured with waste material.



[Install CarbonCure at your plant](#)

[Use CarbonCure on your project](#)

*"Adopting the CarbonCure Technology made perfect sense for us as it helps us achieve our objective of providing high quality, sustainable products for our clients."*

"Concrete Supply Co.'s success can largely be attributed to our dedication to our customers, our employees, and our community," says Batten. "We are an employee-owned, American-owned

company with long standing employees who care deeply about their community and the environment. Adopting the CarbonCure Technology made perfect sense for us as it helps us achieve our objective of providing high quality, sustainable products for our clients.”

Concrete Supply Co. will begin supplying concrete made with the CarbonCure Technology this spring. Batten hopes that his sustainable concrete will attract business from architects, engineers and contractors who are seeking to reduce the environmental impact of their building projects.

“Being a leader in sustainability is simply a smart way to do business,” says Batten. “Yes, focusing on the bottom line is important, but the reality is that if we can also improve our process and reduce our carbon footprint, that’s a big win. At the end of the day, we’re contributing toward a stable economy and a sustainable future, and that’s important too.”

***About CarbonCure Technologies Inc.***

[CarbonCure](#) is concrete’s gateway to the green building community. Its technology chemically repurposes waste carbon dioxide during the concrete manufacturing process. The company also provides reporting tools such as Environmental and Health Product Declarations for products made with CarbonCure. Through collaboration with leading designers, the company and its partners are supplying a scalable solution to address the growing demand for green building materials.

CarbonCure concrete is available through [concrete manufacturers across North America](#).

***About Concrete Supply Co.***

[Concrete Supply Co.](#), LLC. was formed in 1958 through the merger of three ready mix companies with a total of four plants, all located in Charlotte, N.C. From that humble beginning, Concrete Supply Co. now operates twenty plus plants in the Metrolina region. It serves a broad range of customers, from do-it-yourself residential to complex commercial projects. Concrete Supply Co. has thrice been named the Best Supplier/Service Company in the Carolinas by the Associated General Contractors organization, has been recognized as a Pacesetter Company by the United Way, and has been twice nominated for the Ethics in Business Award.

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